

DEMAND SOLUTIONS

IDEAS FOR IMPROVING LIVES

OCTOBER 04 / 2016 INTER-AMERICAN DEVELOPMENT BANK

THE AGENDA

8:00 AM

Doors Open

9:00 - 9:30

Welcoming Remarks

Luis Alberto Moreno

President, Inter-American Development Bank

Richard C. Blum

Chairman, Blum Capital Partners & Founder and Trustee
Blum Center for Developing Economies

9:30 - 9:45

Sci-fi Vision of the future

Keiichi Matsuda

Hyper Reality Guru

9:45 - 10:00

The incredible power of soft power

Jose Miguel Sokoloff

Global President, MullenLowe Group

10:00 - 10:20

The future of fashion is recycling the past

Mariano Breccia & Mechi Martínez

Creative Directors, 12-na

10:20 - 11:00

BREAK

PANEL

11:00 - 11:15

Cities as creative hubs

Bruce J. Katz

Centennial Scholar, Brookings Institute

Sebastián Errazuriz

Artist and designer

11:15 - 11:45

Merging the world of innovation with imagination

Daan Roosegaarde

Artist & designer

11:45 - 12:00

Interaction with audience through Slido

12:00 - 2:00

LUNCH BREAK

2:00 - 2:15

The Minecraft of the music industry

Craig Swann & Braulio Flores

Founders, Looplabs

2:15 - 2:30

Art outside the museum

Sebastián Errazuriz

Artist, designer & activist

2:30 - 2:45

Fashion and the ownership of creativity

Johanna Blakely

Director at USC Annenberg, Norman Lear Center

2:45 - 3:00

Gastronomy to empower people

Nicola Gryczka

Head, Gastromotiva International

PANEL

3:00 - 3:15

Virtual reality the future of empathy

Elías López

Editorial Director, The New York Times en Español

Maite Rico

Deputy VP, EL PAIS

3:15 - 3:45

BREAK

3:45 - 4:00

Hollywood-Bollywood-Latinwood

Adrian Suar

Producer, Pol-Ka

4:00 - 4:15

The Bolivian Wall-E
Esteban Quispe
Innovator

4:15 - 4:30

CLOSING REMARKS

4:30 - 5:00

MINGLING AND WARM-UP
Transition from Demand Solutions to Venture Night

5:00 - 8:00

VENTURE NIGHT

5:00 - 6:30

STARTUP PITCHES

6:30 - 6:40

SPECIAL GUEST SPEAKER

6:40 - 7:30

AWARDS CEREMONY

7:30 - 8:00

COCKTAIL & NETWORKING
