

**DEMAND SOLUTIONS MIAMI +**  
Miami Dade College, Wolfson Campus

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October 19, 2017

**AGENDA**

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**8:00 a.m. – 4:30 p.m.**

**Hosts:**

**Ilia Calderón**

News Anchor, Univisión Network

**Sergio Carlo**

Actor and TV Host, Telemundo

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**8:00 a.m.**

REGISTRATION

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**9:00 - 9:30 a.m.**

**Welcome Remarks**

**Luis Alberto Moreno**

President, Inter-American Development Bank

**Eduardo J. Padrón**

President, Miami Dade College

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**9:30 - 9:45 a.m.**

**Creativity 2050**

**Natasha Tsakos, Switzerland**  
Interactive Designer and Performer

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**9:45 - 10:15 a.m.**

**Healing hearts without surgery**

**Franz Freudenthal, Bolivia**  
Cardiologist and Entrepreneur

**Jackelin Chavez, Bolivia**  
Weaver

CONVERSATION

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**10:15 – 10:20 a.m.**

**CREATIVE MOMENT**

**Short Film**

**MAGIC (Miami Animation & Gaming International Complex)**  
**Miami Dade College**

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**10:20 – 10:35 a.m.**

**Dinner in Prison**

**Johana Bahamón, Colombia**  
Founder and CEO, Fundación Acción Interna

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**10:35 – 11:00 a.m.**

**BREAK**

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**11:00 – 11:15 a.m.**

**Secrets and Formulas for Sustainable Fashion**

**Anastasia Pistofidou, Greece**

Fab Textile Director, Fab Lab Barcelona

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**11:15 – 11:20 a.m.**

**CREATIVE MOMENT**

**Short Film**

**MAGIC (Miami Animation & Gaming International Complex)**

**Miami Dade College**

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**11:20 – 11:35 a.m.**

**The Entertainment Industry: New Trends**

**Felipe Pimiento, United States**

Chief Operating Officer, Magnus Media

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**11:35 – 11:50 a.m.**

**Creating Plastic With Lemons**

**Keith Hearon**, United States

Co-Founder and CEO, Poly6

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**11:50 a.m. – 12:05 p.m.**

**CREATIVE MOMENT**

**Upcycling Project**

**Miami Fashion Institute, Miami Dade College**

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**12:05 - 1:45 p.m.**

**LUNCH/NETWORKING**

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**1:45 – 2:15 p.m.**

**Why Videogames Are More than just Games**

**Josuhé Pagliery**, Cuba

Independent Videogame Developer

**Mara Ares**, Argentina

Videogame Developer and Founder, Ares Richmedia

**CONVERSATION**

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**2:15 – 2:20 p.m.**

**CREATIVE MOMENT**

**Short Film**

**MAGIC (Miami Animation & Gaming International Complex)  
Miami Dade College**

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**2:20 – 2:50 p.m.**

**Ingredients for an Intelligent Gastronomy**

**Grace Ramirez, United States  
Chef**

**Juan Manuel Barrientos, Colombia  
Chef**

**CONVERSATION**

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**2:50 – 3:15 p.m.**

**BREAK**

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**3:15 – 3:30 p.m.**

**Ballet Beyond the Obstacles**

**Javier Aranzales, Colombia and United States  
Dancer**

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**3:30 – 3:45 p.m.**

**CREATIVE MOMENT**

**Augmented Reality Solutions for the Industries of the Future**

**Mauricio Ferrazza**, Brazil and United States  
Chair, MAGIC (Miami Animation & Gaming International Complex)  
Miami Dade College

**Alvaro Sanint**, Colombia  
CG Supervisor and VR Producer, Stereoscopik;  
Adjunct Faculty, MAGIC (Miami Animation & Gaming International Complex)  
Miami Dade College

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**3:45 – 4:00 p.m.**

**Cinema Made with Cell Phones**

**Yesenia Valencia**, Colombia  
Actress and Founder, Smart Film Festival

Young Filmmakers

**SHORT FILMS PRESENTATION**

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**4:00 – 4:15 p.m.**

**Early Childhood Fashion Design Education in the Age of Sustainability**

**Angie Cohen**, United States  
Founder and Creative Director, DesignLab Miami

**4:15 – 4:30 p.m.**

**CREATIVE MOMENT**

**Children's Fashion Show**

DesignLab Miami

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**4:30 – 5:00 p.m.**

**Transition from Demand Solutions to**

**Startups Competition**

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**5:00 – 8:00 p.m.**

**STARTUPS COMPETITION**

**Hosts:**

**Gabriela Frías**

News Anchor, CNN en Español

**Torsten Kolind**

CEO, Younoodle

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**5:00 – 5:15 p.m.**

**OPENING REMARKS**

**Rasmus Tscherning, Denmark**

President, Creative Business Cup

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**5:15 – 6:45 p.m.**

**STARTUP PITCHES**

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**6:45 – 7:00 p.m.**

**SPECIAL GUEST SPEAKER**

**Silvina Moschini**, Argentina  
CEO & Founder, SheWorks!

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**7:00 – 7:30 p.m.**

**AWARDS CEREMONY**

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**7:30 – 8:00 p.m.**

**COCKTAIL AND NETWORKING**

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