AGENDA

8:00 a.m. – 4:30 p.m.

Hosts:
Ilia Calderón
News Anchor, Univisión Network

Sergio Carlo
Actor and TV Host, Telemundo

8:00 a.m.
REGISTRATION

9:00 - 9:30 a.m.
Welcome Remarks

Luis Alberto Moreno
President, Inter-American Development Bank

Eduardo J. Padrón
President, Miami Dade College
9:30 - 9:45 a.m.

Creativity 2050
Natasha Tsakos, Switzerland
Interactive Designer and Performer

9:45 - 10:15 a.m.

Healing hearts without surgery

Franz Freudenthal, Bolivia
Cardiologist and Entrepreneur

Jackelin Chavez, Bolivia
Weaver

CONVERSATION

10:15 – 10:20 a.m.

CREATIVE MOMENT

Short Film
MAGIC (Miami Animation & Gaming International Complex)
Miami Dade College

10:20 – 10:35 a.m.

Dinner in Prison
Johana Bahamón, Colombia
Founder and CEO, Fundación Acción Interna
10:35 – 11:00 a.m.
BREAK

11:00 – 11:15 a.m.
Secrets and Formulas for Sustainable Fashion
Anastasia Pistofidou, Greece
Fab Textile Director, Fab Lab Barcelona

11:15 – 11:20 a.m.
CREATIVE MOMENT
Short Film
MAGIC (Miami Animation & Gaming International Complex)
Miami Dade College

11:20 – 11:35 a.m.
The Entertainment Industry: New Trends
Felipe Pimiento, United States
Chief Operating Officer, Magnus Media
11:35 – 11:50 a.m.

Creating Plastic With Lemons
Keith Hearon, United States
Co-Founder and CEO, Poly6

11:50 a.m. – 12:05 p.m.

CREATIVE MOMENT

Upcycling Project
Miami Fashion Institute, Miami Dade College

12:05 - 1:45 p.m.

LUNCH/NETWORKING

1:45 – 2:15 p.m.

Why Videogames Are More than just Games

Josuhé Pagliery, Cuba
Independent Videogame Developer

Mara Ares, Argentina
Videogame Developer and Founder, Ares Richmedia

CONVERSATION
2:15 – 2:20 p.m.

CREATIVE MOMENT

Short Film
MAGIC (Miami Animation & Gaming International Complex)
Miami Dade College

2:20 – 2:50 p.m.

Ingredients for an Intelligent Gastronomy

Grace Ramirez, United States
Chef

Juan Manuel Barrientos, Colombia
Chef

CONVERSATION

2:50 – 3:15 p.m.

BREAK

3:15 – 3:30 p.m.

Ballet Beyond the Obstacles
Javier Aranzales, Colombia and United States
Dancer
3:30 – 3:45 p.m.

CREATIVE MOMENT

Augmented Reality Solutions for the Industries of the Future

Mauricio Ferrazza, Brazil and United States
Chair, MAGIC (Miami Animation & Gaming International Complex)
Miami Dade College

Alvaro Sanint, Colombia
CG Supervisor and VR Producer, Stereoscopik;
Adjunct Faculty, MAGIC (Miami Animation & Gaming International Complex)
Miami Dade College

3:45 – 4:00 p.m.

Cinema Made with Cell Phones

Yesenia Valencia, Colombia
Actress and Founder, Smart Film Festival

Young Filmmakers

SHORT FILMS PRESENTATION

4:00 – 4:15 p.m.

Early Childhood Fashion Design Education in the Age of Sustainability

Angie Cohen, United States
Founder and Creative Director, DesignLab Miami
4:15 – 4:30 p.m.
CREATIVE MOMENT
Children’s Fashion Show
DesignLab Miami

4:30 – 5:00 p.m.
Transition from Demand Solutions to
Startups Competition

5:00 – 8:00 p.m.
STARTUPS COMPETITION
Hosts:
Gabriela Frías
News Anchor, CNN en Español

Torsten Kolind
CEO, Younoodle

5:00 – 5:15 p.m.
OPENING REMARKS
Rasmus Tscherning, Denmark
President, Creative Business Cup
5:15 – 6:45 p.m.
STARTUP PITCHES

6:45 – 7:00 p.m.
SPECIAL GUEST SPEAKER
Silvina Moschini, Argentina
CEO & Founder, SheWorks!

7:00 – 7:30 p.m.
AWARDS CEREMONY

7:30 – 8:00 p.m.
COCKTAIL AND NETWORKING