DEMAND SOLUTIONS
Showcasing Latin America and Caribbean
Innovation and entrepreneurship that improves lives
June 22, 2016 / Stanford University, The Paul Brest Hall

THE AGENDA

8:00 AM
Doors Open

9:00 - 9:30
Welcoming Remarks

LUIS ALBERTO MORENO, President, Inter-American Development Bank

Laura Tyson
Chair of the Board of Trustees, Blum Center for Developing Economies

9:30 - 9:45
Opening Session
Emiliano Kargieman - Argentina
Founder & CEO, Satellogic

9:45 - 10:00
Technology that rocks the world
Carlos Pereira - Brazil
Founder & CEO, Livox
Victoria Alonsoperez - Uruguay  
Founder & CEO, IEETECH

Guillermo Castelli – Argentina  
Founder & CEO, Quadminds

10:00 - 10:15  
Networking Break

10:15 - 11:00  
The World is Flatter Now, Accelerating for Development  
Camila Lecaros  
Managing Director, MassChallenge  
Don Loeb  
VP of Corporate Development, Techstars  
Bedy Yang  
Managing Partner, 500 Startups  
Consuelo Valverde  
CCo-founder & managing partner SV LATAM Fund  
A conversation moderated by Douglas J. Kramer Deputy Administrator of the U.S SBA

11:00 - 11:20  
The Last Frontier of Basic Services  
Mariana Astrid Gonzalez - Mexico  
Founder, Ilumexico  
Agustin Lopez Marquez – Venezuela  
Founder & CEO SQZ Biotech  
Gordon Swaby - Jamaica  
Founder & CEO Edufocal  
Fermin Reygadas  
Executive Director of Cántaro Azul

11:20 - 12:00  
The Power of being global
Torsten Kolind
Open Innovation and Corporate Innovation trends in Latin America
Followed by a conversation with
Rebeca Hwang, Daniel Coppel, Andrea Grobocopatel and Gerardo Martinez

12:00 - 12:30
The Engine to Transform Latin America and the Caribbean
Ben Powell
Agora Accelerator
Ariel Arrieta
NXTP Labs
Santiago Subotovsky
Puente Labs

Conversation facilitated by Susana Garcia Robles

12:30 - 2:00
Lunch Break

2:00 - 2:20
A Different Kind of Story Telling
Nathalie Molina Niño - Self Made and founder of Human Collective
Followed by Q&A with Tania Zapata - Bunny Inc.

2:20 - 3:15
When Entrepreneurship Meets Policy
A conversation with Luis Alberto Moreno, President IDB and
Victor Hwang
Vice President of Entrepreneurship, Kauffman Foundation
Rocio Fonseca,
Executive Director, Startup Chile

Adriana Tortajada
General Manager of Entrepreneurship Programs, INADEM

Mariano Mayer
Secretary of Entrepreneurs and Small Business Enterprises, Argentina

Jay Nath
Chief Innovation Officer, City of San Francisco

3:15 - 3:30
Closing Remarks
Maria Contreras- Sweet
U.S. SBA Administrator