

DEMAND SOLUTIONS PARAGUAY
Comité Olímpico Paraguayo, Asuncion, Paraguay

March 30, 2017

9:00 am – 4:00 pm

8:30 AM – Doors open

9:00 - 9:45 AM Opening remarks

Luis Alberto Moreno, President, Inter-American Development
Bank

Santiago Peña Palacios, Minister of Finance, Paraguay

10:00 - 11:00 AM - PRESENTATIONS

INNOVATION MADE IN PARAGUAY

Leticia Romero, Founder, Girls Code Paraguay

Gary Servín, Founder, Rodi

Gabriela Galilea, Founder, Okimo

Natalia Bobadilla Rolón, Industrial Designer, Quantum

WOMEN TRANSFORMING THE ENVIRONMENT

Miranda Wang, Founder, BioCellection (Canada)

Mónica Araya, Founder, Costa Rica Limpia (Costa Rica)

Demand Solutions Fellows

Catalina N’Haux, Founder, Healek (Mexico)

Gustavo Maia, Founder, Colab & Sin Zika (Brazil)

11:00 – 11:15 AM BREAK

11:15 AM – 1:00 PM

CREATIVE INDUSTRIES

Vicky Viel Temperley, Founder, Fundación Donde Quiero Estar
(Argentina)

Claudia Casarino, Artist (Paraguay)

Carla Fernandez Tena, Textil and Fashion Designer (Mexico)

Jazmín Sanabria, Artist, known as *Jazmin from Paraguay*
(Paraguay)

SCIENCE AND EDUCATION

Duília F. de Mello, Astronomer, Catholic University of America
(Brazil)

Victoria Flexer, Dr. in Chemical Sciences, Researcher, CONICET
(Argentina)

Katia Cánepa Vega, Founder, Beauty Technology (Peru)

Demand Solutions Fellows

Ilana Milkes, Founder, Nativo Digital (Colombia)

Carla Zeltzer, Founder, FazGame (Brazil)

Alex Angelini, Founder, Badabada (Brazil)

LUNCH

NETWORKING AND CREATIVITY TIME

2:30 pm a 4:00 pm

How governments can innovate

FBLive

Dialogue between IDB President Luis Alberto Moreno with:

Soledad Núñez, Minister of the National Secretariat for Housing
and Habitat, Paraguay

Sylvie Durán Salvatierra, Minister of Youth and Culture, Costa Rica

GOBERNARTE AWARDS

President Moreno gives awards to the City of Medellín and to Mexico City for their programs aimed at promoting women's leadership and participation

CLOSING REMARKS

Julie T. Katzman

Executive Vice President, IDB

CLOSING CONCERT - H2O ORCHESTRÁ, SONIDOS DE LA TIERRA, LUIS SZARAN
