

# DEMAND SOLUTIONS

## IDEAS FOR IMPROVING LIVES

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NOVEMBER 9, 2017 - SANTO DOMINGO, DOMINICAN REPUBLIC

## AGENDA

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8:00- 9:00 AM

### REGISTRATION

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9:00 – 9:15 AM

### OPENING SESSION

**Margarita Cedeño de Fernández**

*Vice President, Dominican Republic*

**Gina Montiel**

*Manager, Central America, Haiti, Mexico, Panama,  
and the Dominican Republic and Country Representative in Panama  
Inter-American Development Bank*

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9:15 – 9:30 AM

### **A Journey to the Stars with Humans 3.0**

**José Elías**

*Blogger, Eliax*

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9:30 – 9:45 AM

### **The Theatre Comes to Your Home**

**Mirta Romay**

*Founder, TEATRIX*

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9:45 – 10:00 AM

**Digital Vogue**  
**Between Organic and Synthetic Processes**

**Julia Koerner**  
*Founder and Director, JK Design GmbH*

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10:00 – 10:15 AM

**DISCUSSION**

**Stories for Those With No Voice**

**Carolina Guerrero**  
*Founders, Radio Ambulante*

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10:15 – 10:30 AM

**BREAK**

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10:30 – 10:45 AM

**Bye Bye, Copyright!**  
**The Future of Intellectual Property**

**David Proto**  
*Founder, Creativechain*

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10:45 – 11:00 AM

**DISCUSSION**

**Architecture Reinvents**  
**Plastic Waste**

**Oscar Andrés Méndez**  
*Founder, Conceptos Plásticos*

**José Cortorreal**  
*Founder, Block Ecológico*

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11:00 – 11:15 AM

**URBAN MUSIC**

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11:15 – 11:30 AM

**From Stories to Action  
Building the World of Our Dreams**

**Martin Parlato**  
*CEO, Posibl.*

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11:30 – 11:45 AM

**An Innovation Minefield**

**Mahmud Hassani**  
*Co-Founder & Director, Mine Kafon L*

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11:45 – 12:00 PM

**Hands on Fashion**

**Sócrates McKinney**  
*Artistic Director, Dominicana Moda*

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12:00 – 12:15 PM

**The Hotel Industry  
as a Collaborative Work of Art**

**Pedro García**  
*Writer, FCB-México*

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12:15 – 12:30 PM

**Life-Changing Videogames**

**Daniel Simons – Belén Kachoroski**  
*Founders, DALES!*

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12:30 – 2:00 PM

**LUNCH**

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2:00 – 2:20 PM

**DISCUSSION**

### **How Shall I Tell You?**

#### **New Trends in Digital Communication**

**Carolina Guerrero - Martin Parlato – Pedro García**

**Rafael Paz Familia**

*Executive Director, National Council of Competitiveness, Dominican Republic*

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2:20 – 2:35 PM

### **How to Think Big**

**Onil Pereyra**

*CTO and Co-Founder of Instacarro / CTO FJ Labs*

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2:35 PM – 2:45 PM

### **When Information Technology**

#### **Empowers Women**

**María Celeste Medina**

*Founder, ADA*

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2:45 – 3:05 PM

**DISCUSSION**

### **The New Dominican Cinema Opportunities and Challenges for the Industry**

**Yvette Marichal**

*Director, General Cinema Agency,  
Dominican Republic*

**Yanillys Pérez**

*Film Director, YPR Films*

**Tabaré Blanchard**

*Film Director, La Visual Sonora Films*

**Pedro Urrutia**

*Film Director, One Alliance / Ave Studio*

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3:05 – 3:20 PM

**From Failure to Artificial Intelligence**

**Leticia Gasca**

*Executive Director, Feilure Institute*

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3:20 – 3:40 PM

**How Virtual Reality,  
Can Create a Dramatic Social Change**

**Benjamin Bunker**

*CEO, Brightlight Foundation*

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3:40 – 4:00 PM

**BREAK**

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4:00 – 4:20 PM

**EXPERIENCE**

**Merengue,  
Intangible Cultural Heritage of Humanity**

**Gabriel**

*Singer-songwriter, Nominated to the Grammy Latino Awards*

**Filarmonia – Youth Orchestra**

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4:20 – 4:35 PM

**Deploying the Full Potential  
of Indigenous Cultures' Cuisine**

**Claus Meyer**

*Founder, NOMA y GUSTU*

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4:35 – 4:40 PM

**CLOSING**

**Federico Basañes**

*Manager, Knowledge and Learning Sector  
Inter-American Development Bank*

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5:00 – 7:00 PM

**VIP COCKTAIL**