DEMAND SOLUTIONS
IDEAS FOR IMPROVING LIVES

NOVEMBER 9, 2017 - SANTO DOMINGO, DOMINICAN REPUBLIC

AGENDA

8:00- 9:00 AM
REGISTRATION

9:00 – 9:15 AM
OPENING SESSION

Margarita Cedeño de Fernández
Vice President, Dominican Republic

Gina Montiel
Manager, Central America, Haiti, Mexico, Panama, and the Dominican Republic and Country Representative in Panama
Inter-American Development Bank

9:15 – 9:30 AM
A Journey to the Stars
with Humans 3.0
José Elías
Blogger, Eliax

9:30 – 9:45 AM
The Theatre Comes to Your Home
Mirta Romay
Founder, TEATRIX
9:45 – 10:00 AM

Digital Vogue
Between Organic and Synthetic Processes
Julia Koerner
Founder and Director, JK Design GmbH

10:00 – 10:15 AM
DISCUSSION

Stories for Those With No Voice
Carolina Guerrero
Founders, Radio Ambulante

10:15 – 10:30 AM
BREAK

10:30 – 10:45 AM

Bye Bye, Copyright!
The Future of Intellectual Property
David Proto
Founder, Creativechain

10:45 – 11:00 AM
DISCUSSION

Architecture Reinvents
Plastic Waste

Oscar Andrés Méndez
Founder, Conceptos Plásticos

José Cortorreal
Founder, Block Ecológico

11:00 – 11:15 AM
URBAN MUSIC
11:15 – 11:30 AM

From Stories to Action
Building the World of Our Dreams
Martin Parlato
CEO, Posibl.

11:30 – 11:45 AM

An Innovation Minefield
Mahmud Hassani
Co-Founder & Director, Mine Kafon L

11:45 – 12:00 PM

Hands on Fashion
Sócrates McKinney
Artistic Director, Dominicana Moda

12:00 – 12:15 PM

The Hotel Industry
as a Collaborative Work of Art
Pedro García
Writer, FCB-México

12:15 – 12:30 PM

Life-Changing Videogames
Daniel Simons – Belén Kachoroski
Founders, DALESI

12:30 – 2:00 PM
LUNCH
2:00 – 2:20 PM
DISCUSSION

How Shall I Tell You?
New Trends in Digital Communication
Carolina Guerrero - Martin Parlato – Pedro García
Rafael Paz Familia
Executive Director, National Council of Competitiveness, Dominican Republic

2:20 – 2:35 PM

How to Think Big
Onil Pereyra
CTO and Co-Founder of Instacarro / CTO FJ Labs

2:35 PM – 2:45 PM

When Information Technology Empowers Women
María Celeste Medina
Founder, ADA

2:45 – 3:05 PM
DISCUSSION

The New Dominican Cinema
Opportunities and Challenges for the Industry

Yvette Marichal
Director, General Cinema Agency, Dominican Republic

Yanilys Pérez
Film Director, YPR Films

Tabaré Blanchard
Film Director, La Visual Sonora Films

Pedro Urrutia
Film Director, One Alliance / Ave Studio
3:05 – 3:20 PM

**From Failure to Artificial Intelligence**

Leticia Gasca  
*Executive Director, Failure Institute*

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3:20 – 3:40 PM

**How Virtual Reality, Can Create a Dramatic Social Change**

Benjamin Bunker  
*CEO, Brightlight Foundation*

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3:40 – 4:00 PM

**BREAK**

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4:00 – 4:20 PM

**EXPERIENCE**

**Merenegue, Intangible Cultural Heritage of Humanity**

Gabriel  
*Singer-songwriter, Nominated to the Grammy Latino Awards*

Filarmonia – Youth Orchestra

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4:20 – 4:35 PM

**Deploying the Full Potential of Indigenous Cultures’ Cuisine**

Claus Meyer  
*Founder, NOMA y GUSTU*

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4:35 – 4:40 PM

**CLOSING**

Federico Basañes  
*Manager, Knowledge and Learning Sector, Inter-American Development Bank*
5:00 – 7:00 PM
VIP COCKTAIL