

# DEMAND SOLUTIONS

IDEAS FOR IMPROVING LIVES

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NOVEMBER 16 / 2016 INTER-AMERICAN DEVELOPMENT BANK

## THE AGENDA

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### DEMAND SOLUTIONS IDEAS TO IMPROVE LIVES 2016, Buenos Aires, Argentina

Ministerio de Producción, Presidencia de la Nación, La Secretaría de la Pequeña y Mediana Empresa y Desarrollo Regional (SEPYME) del Ministerio de Industria de la Nación Argentina  
Inter-American Development Bank

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**8:00 AM**

Registration

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**9:10- 9 30**

Opening Remarks

Luis A. Moreno  
President  
Inter-American Development

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**9:30-10:10**

Conversation: The Transformative Power of Creativity

**Alfonso Prat-Gay**  
Finance Minister

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**10:10 - 10:30**

**The design revolution of prosthetics**

**Gino Tubaro**  
Founder, of Atomic Lab  
ARGENTINA

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**10:30 - 11:00**

**Coffee – Networking**

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**11:00 - 11:15**

**A balloon that saves lives**

**Dr. Thomas Burke**  
Professor at Harvard, Chief of Global Health and Human Rights at  
Massachusetts General Hospital (MGH)  
USA

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**11:15 - 11:30**

**Porto pants for midwives**

**Dr. Dilys Walker**  
Professor at the University Of California, Executive Director of Pronto  
International  
USA

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**11:30 - 11:45**

**Q&A with**  
**Dr. Thomas Burke and Dr. Dilys Walker**

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**11:45 - 12:00**

## **The future of molecular diagnosis**

**Jorge Soto**

Cofounder of Miroculus

MEXICO

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**12:00 - 12:20**

**Do you know what you eat? You would be surprised**

**Isabel Hoffmann**

CEO of Tellspec

BRAZIL

Q & A

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**12:20 - 2:00**

**Lunch**

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**2:00 - 2:15**

**Airbnb for patients with dialysis**

**Javier Artigas-Herrera**

Executive Director, Connectus Medical

URUGUAY

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**2:15 - 2:30**

**Disposable wearables for babies**

**Gini Morgan**

Impact Director, BempuHealth

USA

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**2:30 - 3:00**

**A tire that attracts mosquitos**

**Dr. Gerardo Ulibarri**

Professor, Laurentian University

Inventor of Ovillantas

MEXICO/CANADA

Followed by a conversation on:

# **Mosquitos, vaccines and innovations in public health management**

**Dra. Silvia Gold**  
President, Mundo Sano  
ARGENTINA

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**3:00 - 3:30**

**Coffee**

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**3:30 - 3:50**

**The Feminine Towel Revolution**

**Diana Sierra**  
Founder and CEO, BeGirl  
COLOMBIA

Q & A

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**3:50 - 4:05**

**Drinking from a book**

**Dr. Teresa Dankovich**  
Co-founder and Scientific Chief, Folia Water  
USA

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**4:05 - 4:20**

**Conversation with Dr. Dankovich and Alfredo Zolezzi**

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**4:20 - 4:40**

**A caravan of healthcare**

**Roberto Kikawa**  
President and Founder, Cies  
BRAZIL

Q & A

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**5:00 8:00**  
**VENTURE NIGHT**

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