

DEMAND SOLUTIONS CHILE

Teatro CorpArtes

December 11th, 2018

9:00 AM – 8:00 PM

8:00 AM

REGISTRATION

9:00 – 9:30

Welcoming & Opening Remarks

Felipe Larraín

Minister of Finance of Chile

9:30 – 9:45

The Age of Immersive Experiences

Ricardo Laganaro

Chief Storytelling Officer, Filmmaker / Arvore

9:45 – 10:00

Igniting Creativity for Outer Space

Javier Stober

Research Engineer / MIT Media Lab

10:00 - 10:05

Artistic Intervention

10:05 - 10:25

The Gaming Industry is a Girl's Thing

Fernanda Contreras

COO / Gamaga Spa

Sofia Battezzore

Founder / Payana Games

Maureen Berho

Founder & General Manager / Niebla Games

10:25 – 10:45

BREAK

10:45 – 11:00

Changing the Future of Fashion with Blockchain Tech

Martine Jarlgaard

Designer

11:00 – 11:15

Technology and Artisanhip for Cleaner Air

Orlando Malhué

Artisan

Camilo Rodríguez-Beltrán

Director of Innovation & Technology Exploration / UDD

11:15 – 11:30

A New Mission for Design

Liz Powers

Chief Happiness Spreader / ArtLifting

11:30 – 11:45

How to Train Digital Creatives

Ulises Valencia

Co-Founder & Director / Invader Institute

11:45 – 11:50

Artistic Intervention

11:50 – 12:05

A Marketplace for Latin-American Opera

Alejandra Martí

Executive Director / Ópera Latinoamérica

12:05 – 2:00

LUNCH / UDD INNOVATION FAIR

2:00 – 2:15

Game On: Rethinking Education through Gaming

Gonzalo Frasca

Chief Design Officer / Dragonbox

2:15 – 2:30

Circular Economy & the 4th Industrial Revolution

Petar Ostojic

Founder/ CIEC

2:30 – 2:45

The Future of Creative Entrepreneurship

Rasmus Tscherning

CEO / Creative Business Cup

2:45 – 3:05

Innovations "Made in Chile"

Lupe Gajardo

Fashion Designer

Iván Paez Mora

CEO, Kappo Bike

Matías Muchnick

CEO, NotCo

3:05- 3:20

The Intersection Between Art & Science

Daniel Drexler

Musician, Physician, Inventor and Researcher

3:20 – 3:35

BREAK

3:35 – 3:55

The Pending Task: Investing in Creative Startups

Rocío Fonseca

Innovation Manager / CORFO

Francisco Solsona

Regional & Accelerator Lead SPLATAM / Google

Francisco García G.

Coordinator at Education and Culture Area / Doble Impacto

3:55 – 4:10

A Solution to Plastic-filled Oceans Emma Riley

Director of Strategic Partnerships / Lonely Whale

4:10 – 4:20

AI for Social Good Francisco Solsona

Regional & Accelerator Lead SPLATAM / GOOGLE

4:20 – 6:30

**STARTUPS PITCH COMPETITION AND JUSCELINO KUBITSCHEK AWARDS
CEREMONY**

6:30 – 8:00

COCKTAIL RECEPTION

Hosts:

Ignacio Franzani

Journalist, TV & Radio Host

Andrea Obaid

Director / Neurona Group

Leonardo Meyer

Co-Founder / InnovaRock